

PHS Athletic Booster Club Meeting Minutes Agenda

Wednesday, December 18, 2024 (6:30 pm)

PHS ISP Hub

Purpose of Meeting — Purpose of the meeting is to conduct general business for Poolesville High School Athletic Department and Booster Members.

Welcome & Introductions

- Meeting was called to order at 6:30 pm.
- In attendance: Danielle Anderson (President), Alan Hobbs (VP), Ron Sosna (VP), Kevin Kimball (Treasurer) Karen Salovich (Secretary), Regina Grubb (AD), Lori Forcey (Chair), Meg Woodman

Approval of Minutes: Minutes from the September 18, 2024, meeting were approved as posted.

Principals Comments: Principal Carothers was unavailable.

Athletic Director's Report: Regina Grubb provided updates on the Fall season highlights. Cheer has always done a great job supporting our teams. It is competition season, and they are very busy in the Fall. Cheer did very well and placed 6th in the competition. Cheer will attend some basketball games and wrestling matches and senior night at the Bocce match. Cross country had great season. In the MCPS County Championship the Boys placed 7th and the Girls placed 9th. We had a lot of students that placed in the top 20. Region Championship the Boys placed 3rd the Girls placed 4th and we had 4 boys and 2 girls who placed in the top 20. State Championship the Boys were State Finalists, and the Girls placed 6th. We had 2 students in the top 10 in the State of Maryland 2A. Flag football had a great turnout for the first year. They won their first playoff game, and we had some All-County awards. Field Hockey and Soccer, both Boys and Girls had a good season. We had some All-Division and All-County awards. Football ended the season with a win against Watkins Mill. For Golf we had 2 players compete in the State Championship and 1 player qualified for the Final. Pickleball was a big hit for the students. We had a lot of interest. Girls Volleyball ended their season in the Regional Final against Sentential, who ultimately went on to win the State Championship. Girls Volleyball had some All-County awards and honorable mentions. Poms supported all home Football games. They have their County Competition on February 1st at Blair High School.

At the end of the first marking period the average GPA was 3.56 for Fall athletes. 81% had a 3.25 or higher GPA.

Winter season had about 325 students register for a team, and now have 290 participating in teams including managers. The Winter fundraiser will be School Funder and we are also collecting donations. It is a goal that each student athlete raises \$200.

Senior nights:

Wrestling 1/22 vs Blake at PHS; Swim and Dive 1/25; Bocce 1/23 vs SVHS at PHS; Basketball unknown; Indoor Track unknown.

Pom invitationals 1/11 and 1/25 @ SVHS at Springbrook HS; 2/1 MCPS County Competition at Blair HS.

Bocce opened against NW; second match is 1/9 @ home vs. Watkins Mill

Treasurer's Report: Kevin Kimball presented financial statements (Balance Sheet and Statement of Activities FY2025.

Generated Total Revenue (Less COGS) of \$58,012.80

- Less Expenses of \$11,803.42 for a change in net Assets of +\$46,209.38
- Cash Balance as of Dec. 17, 2024 of \$136,580.03
- Spirit Wear Sales - \$22,105.70
- Concession Stand Sales - \$27,222.32
- Varsity Football Sales - \$15,436.32
- 5 vs. 4 games with each year 1 home Thursday Game; Avg. sales/game = \$3,087 vs. 3,638 = - \$551/game
- Membership - \$2,960 vs. \$2,259.90 (2023) vs. \$4,800 (3-year avg.); 42 total members. We need to boost membership.
- Sponsorships - \$7,700 vs. \$5,748 (2023) vs. \$8,600 (3-year avg.)
- PHS Athletic Fundraiser - \$31,608.15 vs. \$37,878.65 (2023) vs. \$40,000 (3-year avg.):
Volleyball - \$6,481.55; Girls Soccer - \$5,633.08; Cross Country - \$4,944.26; Field Hockey - \$4,123.95; Flag Football - \$3,225.67; Golf - \$2,870.57; Cheer - \$1,179.07; Individual Checks - \$3,150

Projected budget for 2025:

Funds Available (12/17/2024) \$136,580

Estimated Additional Net Revenue (less expenses)

Mulch	\$7,000
Raffle	\$?
Bricks	\$?
Athletic Teams (winter)	\$5,000
Athletic Teams (spring)	\$5,000
	\$17,000

Less PBC Expenses:

Concessions Upgrades	\$10,000
Miscellaneous	\$1,000
Perkins Scholarship	\$2,000

Projected Funds Available for Program \$140,000

Booster Club plans to utilize Zeffy, a non-profit IT platform with no fee, to support all fundraising, sponsorship and membership fees. It generates contact information and can send group emails. Allows auto-renewal. Board to review demo and launch in Q1 of 2025.

Jake Perkins scholarship continuation. The funds are exhausted, and the Booster Club is currently supporting the scholarship in the operating budget. Alan Hobbs mentioned that some alumni have reached out and discussed interest in providing personal contribution. We could use Zeffy Donation functionality to raise money for the scholarship fund. The scholarship committee will remain the same and only be provided with names blinded in the applications.

COMMITTEE REPORTS

Fundraising – Planning a Raffle for Yeti Cooler and Yeti tumblers. Possibly include donations of wine from local wineries. Pending permit from MOCO. Two-month ticket sales window (Jan. 15 – March 15) \$5 for 1, \$10 for 3, \$25 for 10. Drawing (random number generator or print out and physical picking) will be held at local business. The raffle will be generated through Zeffy and the promotion of the fundraiser will take place after the holiday season in mid-January

Planning the Legacy Brick fundraiser. We will use Potomac Valley Brick and the existing pavers from the "P" area as well as the ones in the equipment shed for engraving. The approximate cost of 4x8 paver is \$1.32; Cost of engraving 4x8 paver is \$22.50/paver. The approximate cost of 8x8 paver is \$3.21; Cost of engraving 8x8 pavers is \$42.50/paver. Lead time is approximately to 4 weeks depending on quantity. We can drop these off to the engraver. They will provide an order form to use once needed for production purposes. The order form will be generated through Zeffy and the promotion of the fundraiser will take place after the holiday season in mid-January.

The Mulch Sale is scheduled for Saturday, March 15th in the PHS parking lot. We will receive pricing approximately mid-January. Alan is working on the design of the flyer, banners and signage. We have approval to place larger banners inside and outside of town limits as well as on the Towns digital sign located in Whalen Commons and a large banner across Fisher Avenue. Yard signs will be placed throughout at town residences and approved sites. We will have a large sign at the sod farm on Whites Ferry Road. The mulch sale order forms will be generated through Zeffy and the promotion of the fundraiser will take place in February.

Spirit wear – Lori Forcey had no update. No opportunity to have a holiday sale with no basketball. No sales since the last Football game.

Alan Hobbs presented an idea for students to design themed shirts for Football season. Students can use their artistic talents and be more involved in the themes. Agree that 175 is the appropriate order for theme shirts. Change the colors and themes from previous years and find new sponsors.

There was discussion about selling spirit wear at PBA games at JPMS.

Concessions – No Concessions for the winter sports for 2025. Possibility of selling concessions at Wrestling Senior Night. Activities needed to support concessions:

- Clean and winterize stand
- Follow up on HHS work order for women's bathroom door repair/replacement, installation of exhaust fans, gutter replacement, soffit installation, and ceiling leak work order.
- Complete HACCP plan for 2025 season. Health Inspector to visit in August.
- Nate will install the Home of the Falcons wall sign on white ACM board
- Need to finalize plans for indoor concessions needs

Sponsorship – A flyer was created with the intention of doing a mailing campaign to the PACC. Meg Adams (Chair of Sponsorship) to coordinate mail campaign.

NEW BUSINESS

- Status of Bermuda for Practice Field – Growing Solutions will begin seeding of Bermuda grass late February to early March, depending on weather. Kevin Kimball discussed the possibility of enlarging the practice field by removing trees, however this is unlikely to be approved.
- Uniforms – We are on a 3-year rotation. Flag Football and Pickleball were added, which extends the rotation of the larger number of teams by one year. Some may change to a 4-year rotation. This year Boys and Girls Soccer, Field Hockey and Cross Country and Track received new uniforms. Softball, Baseball, Boys and Girls Lacross will receive new uniforms in the Spring. Next year Boys and Girls Basketball, Poms and Bocce will receive new uniforms. The following year Cheer, Volleyball, Football and Wrestling will receive new uniforms.
- Status of naming of Gym, Stadium & Wrestling Room – Gina is hoping this will take place next year. The stadium is unveiling in the Fall and the gym in the Winter (if the gym is finished and we are playing in it). Gina to work on placement of the name and plans to unveil it. The naming of the Wrestling Room would require approval, and it is not technically a “wrestling room” as it is utilized for other activities.
- Status of weight room and other items needed for new building (Hall of Fame Wall, Banners, Wrestling 100 wins banner, etc.) - Plans to customize the room with PHS colors and logos. Boosters will fund the offset as soon as Gina knows what we are getting and what we will need.
- Uncertain of the wall space in the new building for Hall of Fame and banners. Gina discussed the possibility of purchasing customizable digital electronic signage for Hall of Fame and announcements. Possible funding from Boosters. Banners will be redesigned with updated colors and new design (white background). Waiting on wall space dimensions.
- Dimensions of indoor concessions and how it will look (shelving, sink, cabinets, etc.) so we can plan accordingly on what we need to purchase – Gina stated that we do not have dimensions yet on storage, cabinets, wall space, etc.
- Any items Coaches need that Boosters help fund – Basketball parent stated need for slip pads and Gina stated that the coached asked for them and she has brand new ones in her office, one for each team. Also, the shooting machine is broken. Gina was unaware as she was not informed.
- Boosters reached out to Rick Morris about the Booster Club webpage revitalization. New, brighter color scheme and updated graphics, and integrate information between the MCPS Athletics page and PHS page to prevent duplication of schedules, etc. (create links between pages). Can we change the platform to a .com from a .org?

OPEN FORUM

- Meg Woodman attended and presented on the Upper Montgomery Lightning Ice Hockey Team. The club team is not affiliated with MCPS and does not receive MCPS support. The team is made up of registered MCPS students and maintains the same criteria for eligibility to play as MCPS, although it is a private club team. PHS has multiple students who play on the team representing the school (with the Falcon logo on the arm sleeve). Her goal is to get more representation for the student athletes who participate in local club teams representing their respective schools. There are Guidelines for Competitive Community Club Athletic Teams that PHS and Booster Club must adhere to. Meg is asking Boosters to support the team by posting updates on the PHS Booster Club Instagram social media page. The Guidelines for Competitive Community Club Athletic Teams state that Boosters club funds shall not be provided to non-school teams and community teams shall not be included on school web sites or school social media outlets. There was discussion about whether the Booster social media

outlet is appropriate based on the guidelines, and the Booster Club Executive Board will discuss off-line and decide if their support is appropriate.

- Gina asked for future Booster Club support to fund a new digital scorer's table for indoor athletics, digital scoreboard / lineup / announcements signage for the gymnasium lobby and new benches with tabletops for the outdoor stadium. The Booster Club board agreed to fund.

Adjournment

Called for the meeting to be adjourned at 8:47 pm