PHS Athletic Booster Club Meeting Minutes Agenda Wednesday, September 22, 2021 (7:00pm via Zoom)

Welcome & Introductions

- Meeting was called to Order at 7:09pm
- In attendance: Lisa Griffith, Danielle Anderson, Lori Forcey, Jennifer Brill, Kim Penn, Principal Mark Carothers, Athletic Director Regina Grubb and 18+ Booster Members
- First 5 attendees for magnets gift Rick Morris, Wendy Gotlewski, Rocio Ramos, Mary Kovacs, and Stephanie Epstein

Purpose of Meeting — Purpose of the meeting is to conduct general business for Poolesville High School Athletic Department and Booster Members.

Introduction — Boosters began in June on a learning curve and wanted to "reintroduce Boosters to the Poolesville Community. " Goals were broken down in to Year 1 and Year 2 goals and aimed to grow the membership and raise funds to better support PHS athletes.

Approval of Minutes — Minutes from August 18, 2021 were approved where new Booster Board was approved and elected

Treasurer's Report — Great financial standing (see funding numbers)

Athletic Director's Report — Regina Grubb shared we are purchasing new stadium signs, including A- frames, Falcon's New, Jake Perkins press box and sponsor signs. We have a new Neptune radio program that prescreens music and commercials from sponsors and hoping more small businesses will be interested in sponsoring and attending events.

Athletic Directors Funding Requests — AD is working with Booster club on field maintenance estimate, stadium field maintenance, larger shed estimates to remove sea crates and a sound system in the stadium. AD would like to do individual state championship banners, new high jump pit, new outdoor scoreboard. AD is working with coaches to get equipment needs met and purchase uniforms per 4 year rotation.

COMITTEE REPORTS

Membership - Lisa Griffith

- We have 105 members and have raised \$5,965 to date. You can join at phsboosterclub.org and it is tax-deductible.
- Fundraising for the year includes: membership, spirit wear, sponsorships, WeFund4U, checks and mulch sale. Money raised by athlete and team is tracked.
- We will have membership items from funding levels at football games and will reach out to those who have not picked up.

Spiritwear - Lori Forcey

- We will have themed t-shirt sales for students, including, USA themed shirts soon at an affordable price at lunches
- We currently have sweats, wind jackets, flannel pants, t-shirts, and water bottles and are working on an online store for staff and students.
- New this year are sport specific magnets

Concessions - Jen Brill

- We have had enthusiastic response to concessions and are need to restock often as we are not buying ahead due to COVID concerns.
- We need volunteer and the Grill Team has stepped up to help more sports
- New this year is Chick-Fil-A at soccer and some field hockey

Sponsorship - Beth Singh

- We have a new radio communierical program which is a great benefit.
- We are estimating \$14,000 in revenue from sponsorships and have \$11,000 to date
- The cost is low for sponsorships and we are interested in showing the value of the program and hoping businesses return next year to continue.
- Sponsorship information is available online on the Booster website.

NEW BUSINESS

- We need volunteers and have a sign up
- Selling Spirit wear at lunches and concessions
- Team Reps emails will be going out to help us communicate to teams more effectively
- Mulch Sale Coordinator is needed for 2022 sale
- Twitter and Instagram coordinators are needed this could be a parent or student who can keep it up to date.

Thank you to Rick Morris for continuing to update our website

OPEN FORUM - Questions

· What is being done to get baseball fields ready for spring?

Getting estimates and keeping up maintenance

Where will tennis be help with construction and cubicles on courts?

John Poole MS with transportation to and from PHS

Can Boosters cover batters area and buy tarps?

Yes it is coming out of the Athletics money

- Schools with Bermuda grass have opportunities to get vendors to line fields in stadium. We currently cut the grass every 2-3 days.
- Are student able to get the Varsity letter they missed?

Students can go see AD for pins and letters in her office. They couldn't get them for COVID 2019 Spring

Adjournment

Called for the meeting to be adjourned at 8:23 pm

FUTURE MEETING DATES:

12/9

3/10

6/9